



# EMMANUEL OBI

Consultant at PADE Business Consulting

## Summary

Consultant at PADE Business consulting (one of the best consulting firms in Enugu), Founder, Navigators NG (a start up Branding & Digital marketing Agency in Enugu).

Emmanuel has up to three (3) years work experience, a Digital Marketing Expert with Professional Qualification in Marketing, Business Management, Marketing Management, Customer Relation Management, Strategic Marketing Management, Branding, Digital Marketing. He has skills in Graphics Designing (Using Corel and Adobe suits), WordPress Web Designing and is grounded in HTML and CSS etc. He has managed both Personal and Business Social media pages including ATM Nigeria (Transportation Company), GEOBI Nigeria (a Solar energy provider), Ozee, Moripod stores etc. Organizing Partner "Digitalization of your Business Conference" in Enugu alongside Hibsofttech Consulting under the Navigatorsng brand. A conference that impacted on young business entrepreneurs in the state.

## Experience

Navigators, Branding & Digital Marketing Agency  
Lead Brand Strategist  
Founder

PADE Business Consulting  
Brand Strategist  
October 2020 - Date  
Enugu, Nigeria

Verbex Media  
Brands & Digital Marketing Intern  
May 2020 - Sept 2020  
Enugu, Enugu Nigeria

Opay  
Inventory Manager  
August 2019 - February 2020  
Enugu, Enugu, Nigeria

Dufry Duty Free Limited  
Operations Sales Associate  
August 2016 - April 2018  
Lagos, Nigeria

## Contact

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LinkedIn

## Top Skills

Digital Marketing  
Strategic Marketing  
Management (SMM)  
Marketing Management  
Customer service  
Branding  
Graphics Designing  
Website Management  
WordPress

Total Ascent  
Marketing Analyst  
January 2016 - April 2016  
Lekki, Lagos

## **Education/Professional Qualifications**

- ▶ B.sc, Marketing, University of Nigeria Nsukka
- ▶ M.sc, Marketing, University of Nigeria Nsukka
- ▶ Proficiency in Management. Nigeria Institute of Management (Chartered)
- ▶ Graduate Member, Nigeria Institute of Management (Chartered)
- ▶ PSENSE Certification from POISE Nigeria Under the Poise Graduate Finishing Academy (PGFA)
- ▶ Dufry +1 Customer Service Training
- ▶ Web Design and Management training at HSAP (Harvesters Skill Acquisition Program)
- ▶ Fundamentals of Digital Marketing certification from Google Digital skills for Africa
- ▶ Graphics Design Certification from Shaw Academy
- ▶ Digital Marketing Certification from Shaw Academy
- ▶ AFRIHUB Certificate of Proficiency for Universal Mandatory IT Training (UMITT)